
Yvonne Weng

UX/UI WORK SAMPLES

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Peach & Lily


UX/UI FOR WISHLIST FEATURE

Peach & Lily is a beauty e-commerce retailer focusing on Korean beauty and skincare products. I worked on website conversion rate optimization as well as enhancements to existing features.

















PEACH & LILY

BEST OF K-BEAUTY AWARDS | SKIN CONCERN | SKINCARE | MAKEUP | BRANDS | GIFT SHOP | ABOUT US | NEWS |  [PIBUU BLOG](#)

Wishlist

 SHARE YOUR LIST



SORT BY: MOST RECENT ▾

 <p>MIZON COLLAGEN 100</p> <p>\$27.00 \$17.00</p> <p>ADD TO CART </p>	 <p>BE THE SKIN BOTANICAL NUTRITION POWER TONER</p> <p>\$29.00</p> <p>ADD TO CART </p>	 <p>CAOLION BLACKHEAD O2 BUBBLE PORE PACK (50 G)</p> <p>\$26.00</p> <p>OUT OF STOCK </p>	 <p>SATURDAY SKIN FREEZE FRAME BEAUTY ESSENCE</p> <p>\$47.00</p> <p>ADD TO CART </p>
 <p>MAY COOP RAW EYE CONTOUR</p> <p>\$55.00</p> <p>ADD TO CART </p>	 <p>BE THE SKIN NON-STIMULUS FACE POLISHER</p> <p>\$29.00</p> <p>THIS ITEM IS NO LONGER AVAILABLE </p>	 <p>SHANGPREE MARINE ENERGY EYE MASK</p> <p>30.00</p> <p>ADD TO CART </p>	 <p>MIZON GOOD NIGHT WHITE SLEEPING MASK</p> <p>\$10.00</p> <p>ADD TO CART </p> <p>LOW STOCK</p>


CUSTOMER WISHLIST VIEW

The goal is to create an easy-to-manage wishlist that also informs users about the status of the products they liked, such as when products go out of stock or discontinued.






GIVE \$10, GET \$10 [LEARN MORE >](#)

 PEACH & LILY 

Wishlist

 SHARE YOUR LIST

SORT BY: MOST RECENT ▾

	<p>MIZON COLLAGEN 100</p> <p>\$27.00 \$17.00</p> <p>ADD TO CART </p>
	<p>BE THE SKIN BOTANICAL NUTRITION POWER TONER</p> <p>\$29.00</p> <p>ADD TO CART </p>
	<p>CAOLION BLACKHEAD O2 BUBBLE PORE PACK (50 G)</p>

Something you like is almost gone!

 Peach & Lily <hello@peachandlily.com>
To: janedoe@yahoo.com

 May 14 at 8:20 PM 

PEACH & LILY

Something on your wishlist is almost sold out

Hurry and grab it before it's gone!



MIZON GOOD NIGHT WHITE
SLEEPING MASK

\$10.00

GET IT NOW

Something you like is baaaaack!

 Peach & Lily <hello@peachandlily.com>
To: janedoe@yahoo.com

 May 14 at 8:20 PM 

PEACH & LILY

Something on your wishlist is back in stock

Don't let it get away again!



CAOLION BLACKHEAD O2
BUBBLE PORE PACK (50 G)

\$26.00

GET IT NOW

WISHLIST NOTIFICATIONS

Since users are not checking their wishlist regularly, email notifications are utilized to alert customers when their favorite products are at risk of selling out or back in stock, providing that important nudge towards purchase conversions.






Hurom

UX/UI FOR PRODUCT COMPARISON CHART

Hurom is a premium juicer brand. I worked on the UX for the e-commerce website as well as ongoing enhancements based on customer feedback and data.



Shop Why Hurom About Us Juice Recipes **HUROM** Q Search My Account Cart (0)

Compare Hurom Juicers

Select to compare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Model	 Hurom H-AA Slow Juicer View Details	 Hurom HZ Slow Juicer View Details	 Hurom HH Elite Slow Juicer View Details	 Hurom HP Slow Juicer View Details	 Hurom HJ Slow Juicer View Details
Series	Alpha Series	Alpha Series	Classic Series	Personal Series	Classic Series
Technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology	2nd Gen Technology Previous generation of the patented Hurom Slow Squeeze technology	2nd Gen Technology Previous generation of the patented Hurom Slow Squeeze technology	2nd Gen Technology Previous generation of the patented Hurom Slow Squeeze technology
Price	\$439	\$599	\$399	\$299	\$299
Reviews	★★★★★ 140 reviews	★★★★★ 115 reviews	★★★★★ 104 reviews	★★★★★ 104 reviews	★★★★★ 61 reviews
Colors Available	Matte Black Rose Gold	Stainless Steel Rose Gold	Silver Wine	White Pink Mint	Silver
Capacity	500ml / 16.9 fl oz	500ml / 16.9 fl oz	500ml / 16.9 fl oz	350ml / 11.8 fl oz	500ml / 16.9 fl oz
Motor & Speed	150 W, 43 RPM	150 W, 43 RPM	150 W, 43 RPM	150 W, 43 RPM	150 W, 43 RPM
Feed Chute	2 in. (50 mm)	2 in. (50 mm)	2 in. (50 mm)	2 in. (50 mm)	2 in. (50 mm)
Control Lever Controls the pulp flow	✓	✓	✓		✓
Fine Strainer Great for making smooth, pulp-free juices and silky nut milks	✓	✓	✓	✓	✓
Coarse Strainer Lets more pulp into the juice, making it great for smoothies, soups, or baby solids	✓	✓	✓		✓
Juicing Versatility	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Sorbets & Ice Cream Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Sorbets & Ice Cream Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Baby Food
Accessories	Drying Rack Tofu Press Ice Cream Strainer Recipe Book	Drying Rack Tofu Press Ice Cream Strainer Citrus Squeezer Attachment Recipe Book	Recipe Book	Recipe Book	Drying Rack Recipe Book
	View Details	View Details	View Details	View Details	View Details

☰ **HUROM** Cart (0)

Compare Hurom Juicers

Select to compare	<input type="checkbox"/>	<input type="checkbox"/>
Model	 Hurom H-AA Slow Juicer View Details	 Hurom HJ Slow Juicer View Details
Series	Alpha Series	Alpha Series
Technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology
Price	\$439	\$439
Reviews	★★★★★ 140 reviews	★★★★★ 115 reviews
Colors Available	Matte Black Rose Gold	Stainless Steel Rose Gold
Capacity	500ml / 16.9 fl oz	500ml / 16.9 fl oz
Motor & Speed	150 W, 43 RPM	150 W, 43 RPM
Feed Chute	2 in. (50 mm)	2 in. (50 mm)
Control Lever Controls the pulp flow	✓	✓
Fine Strainer Great for making smooth, pulp-free juices and silky nut milks	✓	✓
Coarse Strainer Lets more pulp into the juice, making it great for smoothies, soups, or baby solids	✓	✓

JUICER COMPARISON CHART






The Compare Juicers page was a top visited page on the site, yet the Hurom customer service team continued to field questions about juicer differences that the chart did not cover.

After an intake session with the customer service team, I architected the content of the chart and revised the design of the page to best present the new content.

Since there are many models of juicers to scroll through, users can narrow down the ones they're most interested in to compare side-by-side.



Shop Why Hurom About Us Juice Recipes **HUROM** Q Search My Account Cart (0)

Compare Hurom Juicers

	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Models	 Hurom H-AA Slow Juicer View Details	 Hurom HZ Slow Juicer View Details	 Hurom HH Elite Slow Juicer View Details	 Hurom HP Slow Juicer View Details	 Hurom HI Slow Juicer View Details
Series					
Technology					
Price					

Shop Why Hurom About Us Juice Recipes **HUROM** Q Search My Account Cart (0)

Compare Hurom Juicers

	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Models	 Hurom H-AA Slow Juicer View Details	 Hurom HH Elite Slow Juicer View Details
Series	Alpha Series	Classic Series
Technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology	2nd Gen Technology Previous generation of the patented Hurom Slow Squeeze technology
Price	\$439	\$399

StuyAlumni

UX/UI FOR ALUMNI DIRECTORY AND EVENTS CALENDAR REDESIGN

Stuyalumni.org is the Stuyvesant High School Alumni Association website and membership portal, where I worked on enhancing features and key pages.

Alumni Directory

Search Results

NEW SEARCH

560 results
Graduation Year: 2008
+ Refine Results

PERSONAL INFO	EDUCATION	OCCUPATION
Rami Abramov ✓ Class of 2008 rami.abramov.2008@stuyalumni.org Brooklyn, NY, U.S.A.	Pennsylvania State University, University Park	Director of Marketing The Halo Group
Anika Afroz Class of 2008 anika.afroz.2008@stuyalumni.org		
Pharah Ahmad ✓ Class of 2008 pharah.ahmad.2008@stuyalumni.org	Boston College Cornell University New York University	
Lily Akerman (née Baker) Class of 2008 lily.baker.2008@stuyalumni.org		
John Almond <i>(Deceased)</i> Class of 2008 john.almond.2008@stuyalumni.org		

DIRECTORY LISTING PAGE REDESIGN

The previous directory was a simple list of names that wasn't very useful for alumni who wanted to find other alumni with shared qualities, such as college education or occupation.

The search results view was redesigned to surface more information while making it visually clear which alumni has actively updated their profile in the system.

Events

UPCOMING PAST

OCT 8 2016

REUNION



Class of 1986 – 30th Reunion!

Saturday, October 8, 2016, 8:00 PM

Enjoy an open bar and sweet treats while you catch up with Stuy '86 classmates in a great lounge atmosphere.

OCT 27 2016

EVENT



Ride for Stuyvesant with Lucy Liu at SoulCycle!

Wednesday, October 27, 2016, 11:30 AM - 12:30 PM

Join Lucy Liu at SoulCycle's 19th Street location for a full body work-out through indoor cycling in support of Stuyvesant High School!

NOV 2 2016

EVENT



Finance Networking-Save the Date

Saturday, November 2, 2016, 8:00 PM

NOV 19 2016

EVENT



ALLEGIANCE on Broadway, Starring George Takei, Lea Salonga, and Telly Leung (Class of 1998)

Wednesday, November 19, 2016, 11:30 AM

Join an intimate group of Stuyvesant Alumni as we see the play Allegiance – featuring our own Telly Leung SHS '98.

EVENTS PAGE

The previous events page looked too similar to the News page and important details such as date and time were hard to discern at a glance.

The redesign added visual interest and allowed event details to be easily read.

Events

UPCOMING PAST

REUNION



Class of 1986 – 30th Reunion!

Wednesday, October 27, 2016, 11:30 AM

Enjoy an open bar and sweet treats while you catch up with Stuy '86 classmates in a great lounge atmosphere.

EVENT



Ride for Stuyvesant with Lucy Liu at SoulCycle!

Thank You

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