Yvonne Weng

UX/UI WORK SAMPLES

Peach & Lily

UX/UI FOR WISHLIST FEATURE

Peach & Lily is a beauty e-commerce retailer focusing on Korean beauty and skincare products. I worked on website conversion rate optimization as well as enhancements to existing features.

PEACH & LILY

BEST OF K-BEAUTY AWARDS SKIN CONCERN SKINCARE MAKEUP BRANDS GIFT SHOP ABOUT US NEWS DIDUIT BLOG

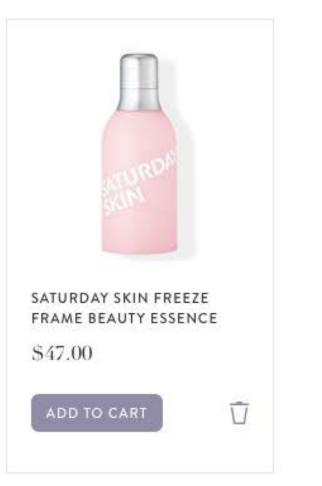
Wishlist

SHARE YOUR LIST





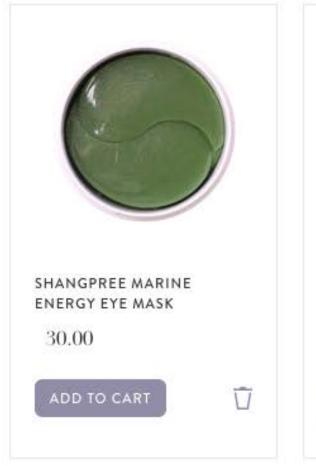




SORT BY: MOST RECENT *



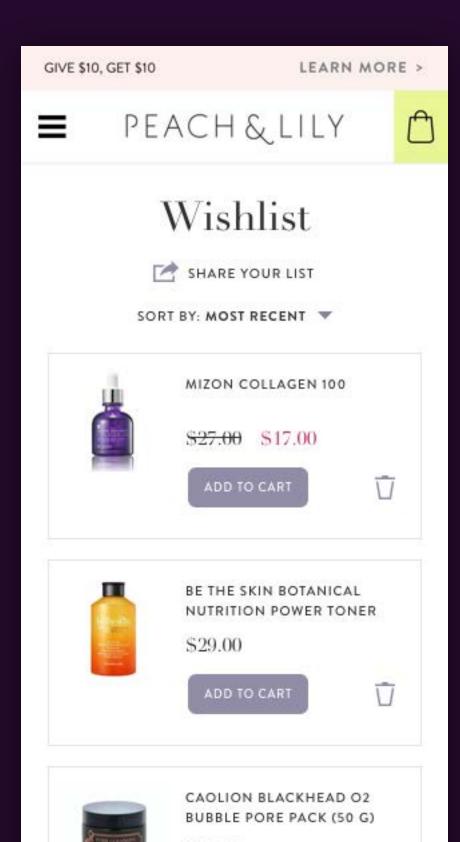


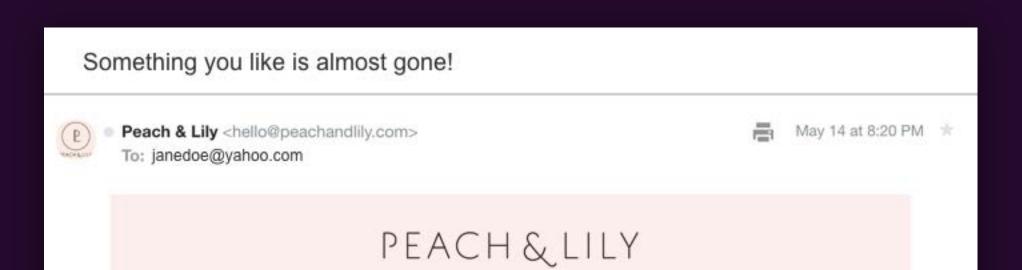




CUSTOMER WISHLIST VIEW

The goal is to create an easy-tomanage wishlist that also informs users about the status of the products they liked, such as when products go out of stock or discontinued.





Something on your wishlist is almost sold out

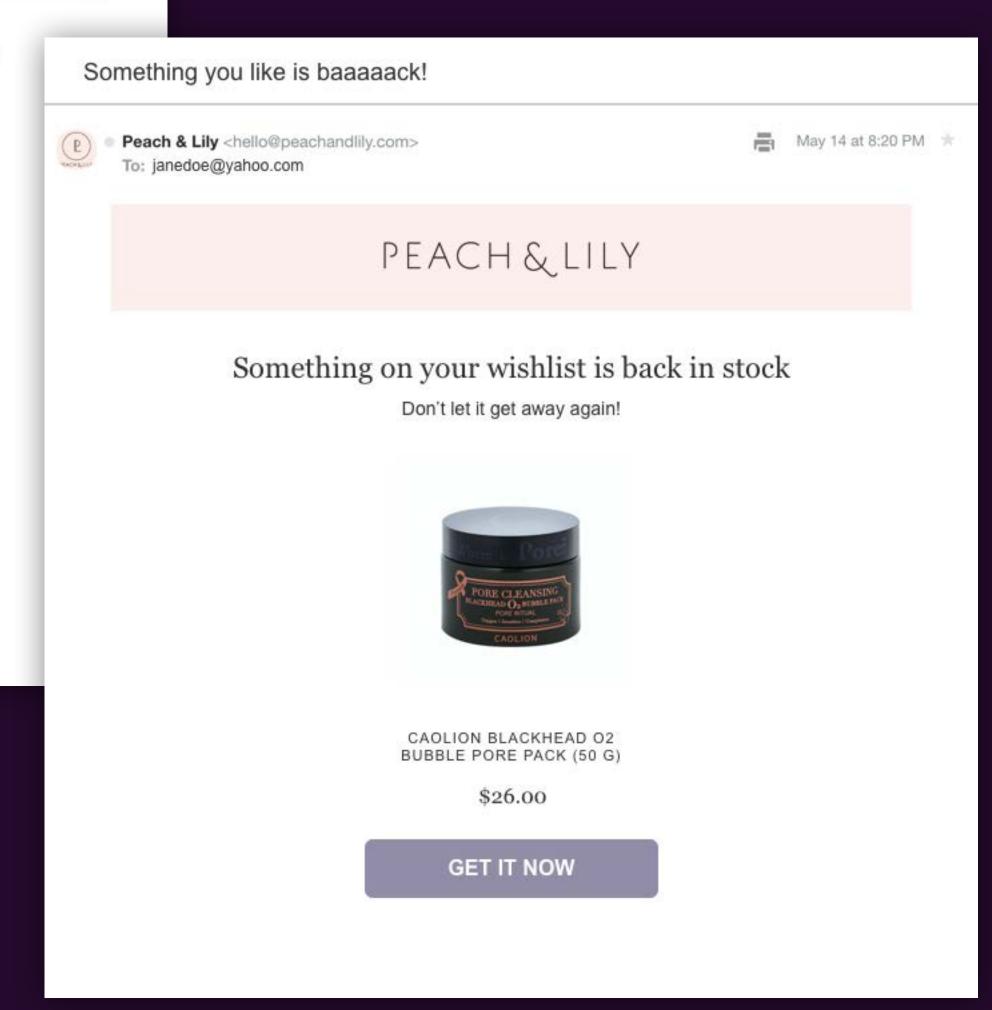
Hurry and grab it before it's gone!



MIZON GOOD NIGHT WHITE SLEEPING MASK

\$10.00

GET IT NOW



WISHLIST NOTIFICATIONS

Since users are not checking their wishlist regularly, email notifications are utilized to alert customers when their favorite products are at risk of selling out or back in stock, providing that important nudge towards purchase conversions.

Hurom

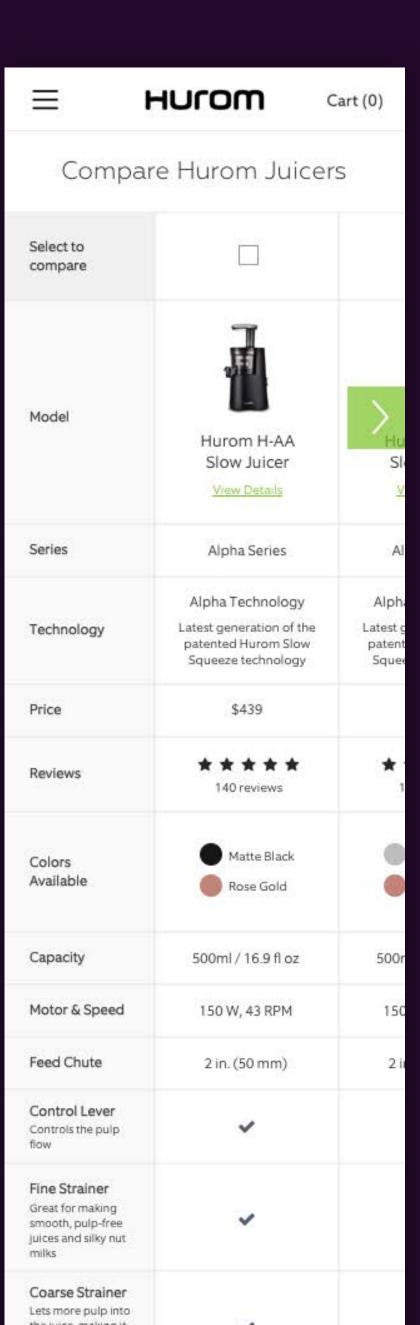
UX/UI FOR PRODUCT COMPARISON CHART

Hurom is a premium juicer brand. I worked on the UX for the e-commerce website as well as ongoing enhancements based on customer feedback and data.

Shop Why Hurom About Us Juice Recipes HUCON Q Search My Account Cart (0)

Compare Hurom Juicers

Select to compare					
Model	Hurom H-AA Slow Juicer View Details	Hurom HZ Slow Juicer View Details	Hurom HH Elite Slow Juicer View Details	Hurom HP Slow Juicer View Details	Hurom HT Juicer
Series	Alpha Series	Alpha Series	Classic Series	Personal Series	Classic Serie
Technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology	Alpha Technology Latest generation of the patented Hurom Slow Squeeze technology	2nd Gen Technology Previous generation of the patented Hurom Slow Squeeze technology	2nd Gen Technology Previous generation of the patented Hurom Slow Squeeze technology	2nd Gen Techno Previous generation of the Hurom Slow Squeeze to
Price	\$439	\$599	\$399	\$299	\$299
Reviews	* * * * * * 140 reviews	* * * * *	★ ★ ★ ★ 104 reviews	★ ★ ★ ★ 104 reviews	★ ★ ★ ★ 61 reviews
Colors Available	Matte Black Rose Gold	Stainless Steel Rose Gold	Silver Wine	White Pink Mint	Silver
Capacity	500ml / 16.9 fl oz	500ml / 16.9 fl oz	500ml / 16.9 fl oz	350ml / 11.8 fl oz	500ml / 16.9 f
Motor & Speed	150 W, 43 RPM	150 W, 43 RPM	150 W, 43 RPM	150 W, 43 RPM	150 W, 43 RP
Feed Chute	2 in. (50 mm)	2 in. (50 mm)	2 in. (50 mm)	2 in. (50 mm)	2 in. (50 mm
Control Lever Controls the pulp flow	~	~	~		~
Fine Strainer Great for making smooth, pulp-free juices and silky nut milks	~	~	~	~	~
Coarse Strainer Lets more pulp into the juice, making it great for smoothies, soups, or baby solids	~	~	~		~
Juicing Versatility	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Sorbets & Ice Cream Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Sorbets & Ice Cream Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Baby Food	Leafy Greens Wheatgrass Hard Produce Soft Produce Nuts & Beans Baby Food	Leafy Green Wheatgras Hard Produc Soft Produc Nuts & Bear Baby Food
Accessories	Drying Rack Tofu Press Ice Cream Strainer Recipe Book	Drying Rack Tofu Press Ice Cream Strainer Citrus Squeezer Attachment Recipe Book	Recipe Book	Recipe Book	Drying Rad Recipe Boo
	View Details	View Details	View Details	View Details	View Details

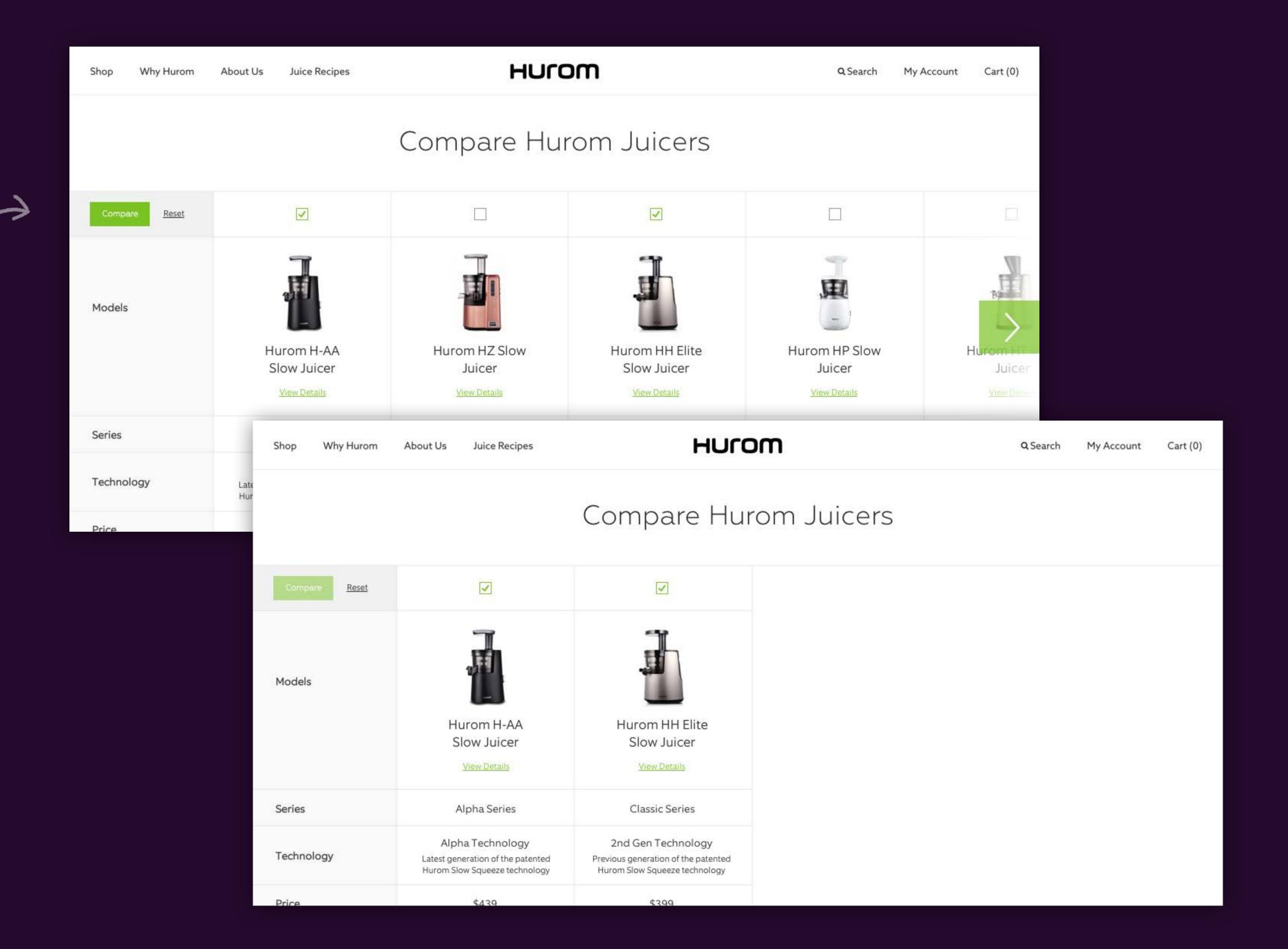


JUICER COMPARISON CHART

The Compare Juicers page was a top visited page on the site, yet the Hurom customer service team continued to field questions about juicer differences that the chart did not cover.

After an intake session with the customer service team, I architected the content of the chart and revised the design of the page to best present the new content.

Since there are many models of juicers to scroll through, users can narrow down the ones they're most interested in to compare side-by-side.



StuyAlumni

UX/UI FOR ALUMNI DIRECTORY AND EVENTS CALENDAR REDESIGN

Stuyalumni.org is the Stuyvesant High School Alumni Association website and membership portal, where I worked on enhancing features and key pages.

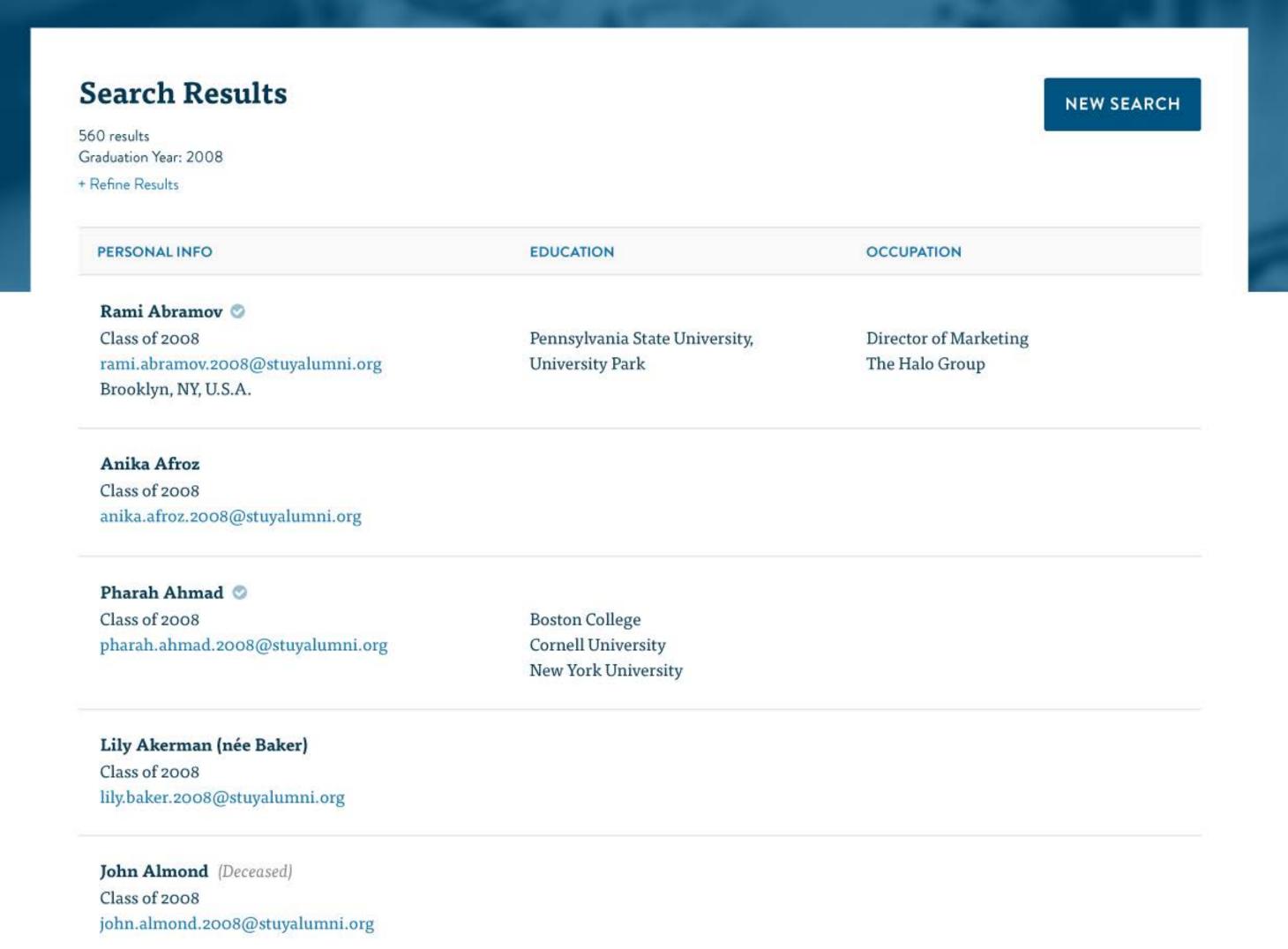


EVENTS

NEWS

DIRECTORY

Alumni Directory



DIRECTORY LISTING PAGE REDESIGN

The previous directory was a simple list of names that wasn't very useful for alumni who wanted to find other alumni with shared qualities, such as college education or occupation.

The search results view was redesigned to surface more information while making it visually clear which alumni has actively updated their profile in the system.

/ENTS

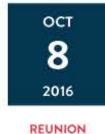
DIRECTO

DONATE

Events

UPCOMING

PAST





Class of 1986 - 30th Reunion!

Saturday, October 8, 2016, 8:00 PM

Enjoy an open bar and sweet treats while you catch up with Stuy '86 classmates in a great lounge atmosphere.



EVENT



Ride for Stuyvesant with Lucy Liu at Soulcycle!

Wednesday, October 27, 2016, 11:30 AM - 12:30 PM

Join Lucy Liu at SoulCycle's 19th Street location for a full body work-out through indoor cycling in support of Stuyvesant High School!



EVENT



Finance Networking-Save the Date

Saturday, November 2, 2016, 8:00 PM





ALLEGIANCE on Broadway, Starring George Takei, Lea Salonga, and Telly Leung (Class of 1998)

Wednesday, November 19, 2016, 11:30 AM

Join an intimate group of Stuyvesant Alumni as we see the play Allegiance –

EVENTS PAGE

The previous events page looked too similar to the News page and important details such as date and time were hard to discern at a glance.

The redesign added visual interest and allowed event details to be easily read.



Thank You

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